



**VIDEO ASSESSMENT SHEET** for use in all club competitions

Judges please allocate points and provide constructive feedback for each of the assessment criteria on this sheet

Competition		Date of Judging	
Video title		Entry Number	

**Assessment Criteria**

<b>Audience appeal / entertainment value</b> How well did this video entertain/ interest you/ touch you emotionally?	<b>30 points maximum</b>	
Feedback comment		
<b>Creativity/Originality/Approach to subject</b> Was there something special which really contributed to the quality of this work?	<b>20 points maximum</b>	
Please identify the aspect which stood out		
<b>Cinematography/Camera techniques</b> Appropriate composition & framing/ variety of angles/ Exposure/ lighting/ steady and focus	<b>15 points maximum</b>	
Feedback Comment		
<b>Editing and Titles</b> Continuity/duration of shots/appropriate transitions/clear and suitable titles	<b>20 points maximum</b>	
Feedback Comment		
<b>Audio and sounds</b> Level and clarity/of any narrative dialogue, ambient noise, special effects and music.	<b>15 points maximum</b>	
Feedback Comment		
<b>General Remarks</b>	<b>Total points</b>	