

ENJOYING VISUAL TECHNOLOGY

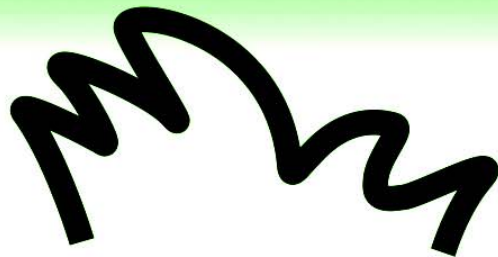


# ELECTRONIC EYE

N E W S L E T T E R  
AUGUST, 2013

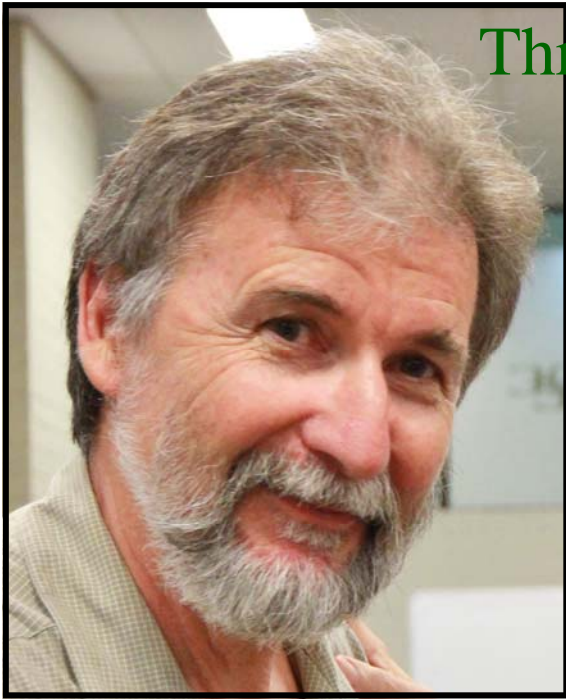
2013

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Next Meeting  
Wednesday  
28th August, 2013

[www.sydneymakers.org.au](http://www.sydneymakers.org.au)



## Through the Presidents Lens

**Welcome to the August edition  
of the Electronic Eye.**

### **Our next club night**

We have a representative from Prompt-it coming in to demonstrate their portable teleprompter. I saw this being shown at the recent SMPTE show and it uses an iPad or a Tablet to screen the rolling text. The advantage of using a teleprompter is obvious to anyone who has tried to deliver more than a sentence of material to camera. A teleprompter is not something that get used all the time but can be a real time saver. And there is an art to using it properly.

Ian Howard after many journeys into the wilds of central Australia for inspiration will reveal to us how to create tension & different moods in video.

### **New club LED Video Lights**

We now have a set of 2 1200 bicolour LED lights with cases, leads and stands. These lights have 600 tungsten and 600 daylight LEDs each. Chris Saville and I have tested the lights using them for an interview and they are pretty easy to set up. They are certainly easier than screwing in fragile compact fluoro bulbs and setting up soft boxes. There are just two controls, one for dimming and the other for colour temperature. These lights are now available for members to borrow so give me a call or send me an email and you can borrow them for your next shoot. The lights plug into the mains for power, they also do accept batteries but we did not purchase any as they are quite expensive. The batteries are Sony 'V' lock batteries.



## **VOTY changes and Interclub competition**

This year we decided to have a theme for VOTY and as you will see in this edition of the Eye it is French. Voila! It doesn't mean we will be serving Escargot and French champagne but feel free to wear a beret on the night.

A summary of the changes to our annual VOTY competition are:

- Introduce a 1 minute advertisement category (to add some light and comical breaks into the screening). This could be "Selling the unsellable" as our recent Selling Bank fees competition.
- Amend the duration to be more appropriate with the category (we potentially will be able to screen more entries)
  - o reduce Music to 3 minutes (to be more in line with commercial music videos)
  - o reduce Travel to 5 minutes (to differentiate it from Documentary)
  - o reduce Special Techniques to 5 minutes
- VOTY entries will now need a short synopsis (50 words) which will be included with the program
- Rationalising some awards
  - o The Ted Northover trophy replaces Drama 1<sup>st</sup> prize (they are essentially one and the same)
  - o Excellence in Photography award becomes an Presidents optional award

Response to the interclub drama competition (a drama up to 5 minutes) has been very positive from the three clubs, Newcastle, South West & Wollongong. I spoke to the president of each club and they are all keen for their clubs to enter. So a portion of the evening at VOTY will be screening the best of these entries.

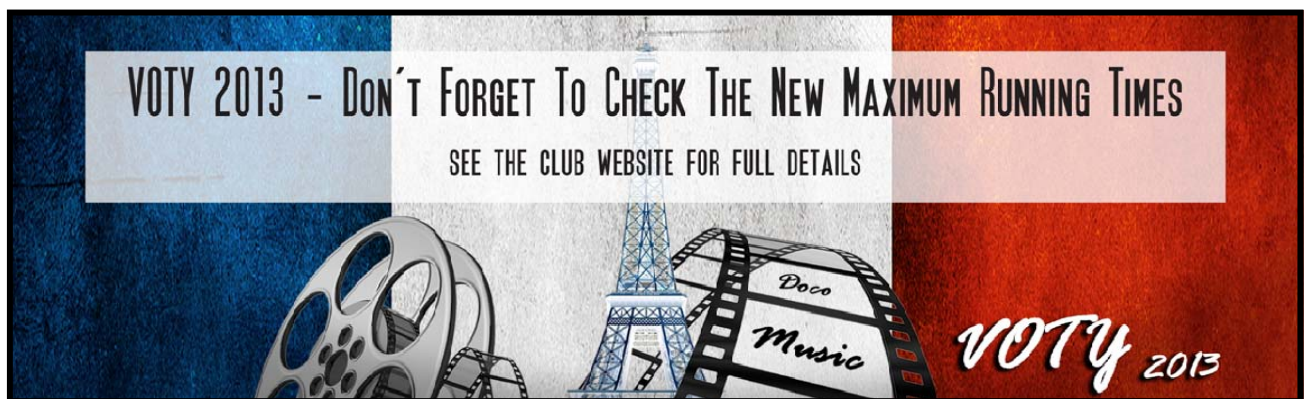
So just to clarify, if you are making a drama for VOTY and it is 5 minutes or less you can enter it into both our competition and the Interclub competition.

The AGM is coming up, so time to think about putting up your hand to help on the committee and later in this newsletter Ian has some details on some changes that need voting on.

I would like to thank Rob Nercessian for spending some of his time adjusting our projector. It appears some of the settings were not right and Rob is confident it is now correct. One of the main factors in getting a good projected image is reducing ambient light to a minimum, so we need to ensure the hall lights are all out to get the best picture.

## **Stay Focused**

### **Andy**



# **AGENDA FOR SYDNEY VIDEOMAKERS CLUB ANNUAL GENERAL MEETING**

**To be held during September SVM club night meeting on 25th of September  
2013**

**1. *Call to Order***

The President to establish that there is a quorum of members present.  
Apologies to be noted

**2. *Previous minutes***

2.1 *Corrections:* A copy of the previous minutes has been posted on the notice board, and corrections if any are to be noted.

2.2 *Acceptance:* Of previous mins as tabled or with any amendments noted.

2.3 *Business arising* from the previous mins.

**3. *President's report Highlights.***

The president's AGM report will be published in the September issue of EE the Club journal.

**4. *Treasurer's report.***

Report for financial year ending 30 June 2013. Copies of the report will be posted during on the notice board during the September Club night prior to the AGM. Interested members can study the report prior to the meeting.

4.1 *Acceptance:* Treasurers 2013 report.

**5. *Election of Officers and Management Committee for 2014***

President will hand over the meeting to a meeting chairman, usually a Past President.

The meeting chairman will declare all Committee positions vacant, and will call for nominations to the following positions.

*President*

*Vice President*

*Secretary*

*Treasurer*

*Training Officer*

*Publicity Officer*

*Editor, Electronic Eye*

*Membership Secretary*

*Librarian*

*Competitions Manager*

*Media presentation team(2)*

*Other Ordinary members (up to a further three)*

**7 *Proposed amendment to Club Constitution***

The following Paragraphs from the Club constitution create ambiguity when a change to the Club Rules and Procedures is proposed.

Clause 14.1 could be interpreted to mean that a rule change can be made by the Club Committee at any time and will be valid until an AGM considers and accepts or rejects the change.

Clause 5.9 clearly states that the Committee is responsible to draft and amend Club Rules.

**14.1 Interpretation**

If an interpretation of this Constitution or Club Rules made, or hereafter to be made, is required then the Management Committee is responsible for such interpretation. Any interpretation made will be valid until a resolution at a General Meeting resolves to amend the Constitution or Rules to remove the anomaly requiring the interpretation.

### **5.9 Club Rules**

Club Rules shall be published to define the conduct of certain Club activities such as competitions. Drafting and amendment of Rules shall be confirmed and actioned by the Management Committee.

Details were not available at 18 Aug, of the proposed amendments to remove the ambiguity and give the committee total responsibility for Club Rule Drafting and Amendment, nor of any opposing proposal to clarify the ambiguity to require AGM or SGM agreement for Rule Drafting and Amendment.

The details mentioned above and notice of any other business to be discussed at this AGM must be with the Secretary in writing by 13<sup>th</sup> September 2113 to allow fourteen (14) days for final notice of meeting agenda to the Members as required by our constitution.

### ***8 Close meeting.***

The meeting will close when all business is completed.

Draft agenda published Sunday, 18 August 2013

I Scott  
Secretary SVMC



# FOCUS NIGHT AUGUST 2013

## TRAVEL VIDEOS

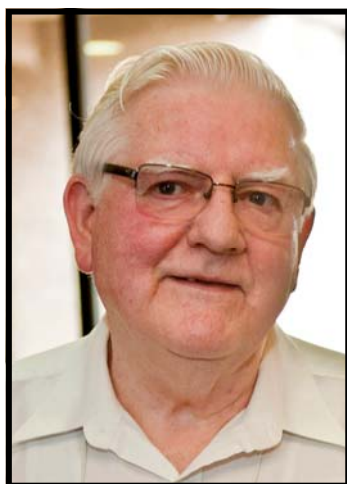
Attendance turnout was 23 and plenty of submissions were in hand to fill the screening list with local and overseas travel experiences. We had a bit of a delayed start whilst some running repair was carried out on the "Projection Trolley" with that attended to we kicked off.

On previous occasions there were clearly seen problems with the quality of the screened colour image from the Club Projector. As a result of recent discussions about this problem Rob Nercessian spent about eight hours to professionally adjust the internals to correct the problem. Attendees were pleased to see that there been a significant positive shift in the output quality. In fact we reran some media projections which had on earlier sessions produced unacceptable results, this now appeared to be much better. Some further fine tuning is still required to remove some over saturation. The prognosis for a total fix is good. Many thanks to Rob for his professional input and time to make the corrections. A training session for Club projectionists is required as the adjustments could be disturbed by incorrect operation.

The laptop was used as the DVD player and number of difficulties experienced achieving a clean full screen projection without Laptop overhead at the edges. To add to our woes some of the participant's media was "non standard" and a degree of special SW fiddling was needed to get underway. Audio output from the laptop earphone output had to be used for program audio as the HDMI/VGA audio splitter is no longer used in the trolley system. I suspect we need to get the splitter back into the system and working to improve sound output to acceptable quality.

Despite the problems we did enjoy some good travel video presentations. In fact we were all quite impressed by a presentation from Denis Nichfor, one of our three visitors on the night, quite a refreshing approach to presenting travel experiences. Our two other visitors did not have a chance to have media ready and we look forward to seeing their work at a later time.

All in all a good result despite some timing and technical difficulties.



**Ian Scott Sec. SVMC**  
**Travel Night Session Convenor.**

## Focus night 14th August. 2013



*Merv Blanch & Greg*



*Margaret Tulloh & Joy Saunders*



*Eddie Hanham & Neville Waller*



*Ilma Cave & Kent Fry.*



*Merv Blanch, Greg & Barry*



*Don Reade & Ian Scott*



# Creating Moods using Audio and Vision

By Ian Howard

In this section of creating moods I would like to explore this subject a little deeper. In the July EE we looked at moods being the basis of creating any films. The emotional response of moods is controlled in film by music, lighting, acting and vision impacts and editing.

Audio is voice, noise, music. Vision brings the colour, movement and lighting. Along with acting we can edit our film to create the desired mood.

Lets explore the different aspects of Audio and Vision impacts.

Visual aspects include

( 1 ) Lighting can be a subtle way of changing the mood in a film:

- ( a ) Lower light can indicate a number of darker moods from horror to sadness.
- ( b ) Brighter lighting can show happiness
- ( c ) Soft lighting can signify romance and also create a calming effect after suspense.
- ( d ) Different light coloured filters express a sanguine mood ( optimism or confidence ) where a darker coloured filter hints at gloom.
- ( e ) In black and white films, mood was controlled by shades of grey.

I would like to quickly look at some of effects of the colours on your moods

( 1 ) Red . Often considered bold and even outrageous, associated with power and strength, stimulates sex drive and can cause females to impulse buy while shopping.

( 2 ) Pink . In considered to create a mood of love and sensitivity and makes people feel safe and calm.

( 3 ) Yellow. Is the colour of energy. It stimulates memory and decisiveness. It can cause people to feel tired.

( 4 ) Orange. Is a positive colour as it increases self-esteem and can create a feeling of youthfulness. For example colour use in restaurants can increase hunger and digestion.

( 5 ) Blue. Encourages calmness and is the colour of healing. It also is connected to Royalty

( 6 ) Purple. A mysterious colour that is rarely found in nature. It is a royal colour and can reduce fear and nervousness and is linked with heightened creativity and spirituality.

( 7 ) Green. Is a colour of balance. It is gentle on the eyes and can encourage a feeling of relaxation and harmony . It can calm breathing.

( 8 ) Brown. Can bring feelings of confidence and comfort and represents earth and nature.

( 9 ) Black. Is not considered a colour. It tends to give people a depressed feeling of security because it can hide and conceal.

( 10 ) White. Is perceived to create a tranquil hue of pure and clean.

We can see how effective light and colour is in our films and the ability put the story across with this medium

### Audio Moods

The sounds we can use in film are considerable and I would like to take a moment to look at this very important part.

( 1 ) Talking is probably the most important way of creating mood by communicating our story in film. In fact we use this form in every aspect of our lives. Only a 100 years ago we had silent films.

( 2 ) Music is also a very important part of our live., I enjoy listening to the radio while at work. Often we hear something and put it away till we someday can make use of it, each of us have different preferences, be it singing or instrumental music. In our film making we look for music to create the mood of our film.

( 3 ) The volume of music we use in film can also relay the mood of the story . The louder the sound and deeper the tone the more aggressive the mood which we can all associate with. On the other hand the softer and more gentle the music becomes, our mood will follow suit.

( 4 ) Background noise can be heard in some of the films we produce. Some people think this can be detrimental to the film, but I think that in some instances it can add ambience. There are also varies noise we can add. An example such as car revving, gun shots and dogs barking etc.

I would like to digress and mention two other aspects before concluding:- Acting and Editing.

Acting is essential part of creating the emotional responses that go to making good films. The actor has to portray the mood to blend with the dialog and music. If this doesn't happen the mood needed is doomed.

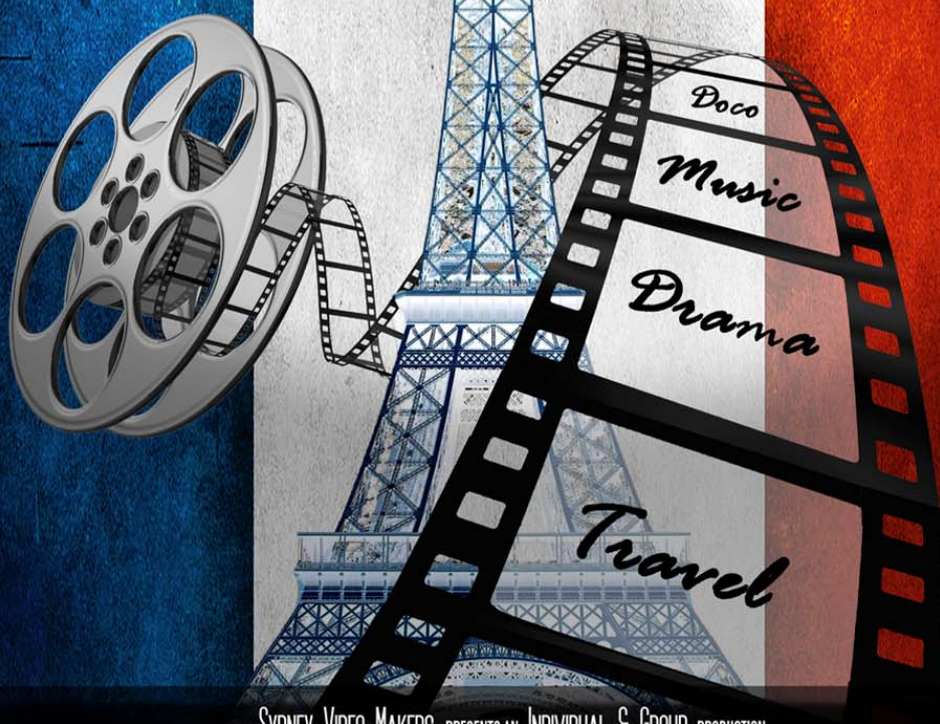


Editing is vital in emphasising the various moods that the director aims to create in the making of a film. The editing process with the timing of scenes, length of shots and angles of shots all are determined by the editor of the film and this is so important in creating the mood of a film.

I must tell you in finishing that my worst critic of the films I make and the one who gives all the advice on what is wrong with the film is my COMMANDING OFFICER. One would think with all the advice I would be a contender for an Oscar.

*Ian Howard*

# Video of the Year 2013



SYDNEY VIDEO MAKERS PRESENTS AN INDIVIDUAL & GROUP PRODUCTION

## VIDEO OF THE YEAR 2013

ORIGINAL CONCEPT BY **YOU** SCREENPLAY BY **YOU** EDITED BY **YOU** SPECIAL EFFECTS BY **YOU**

RUNNING TIME: 2 HOURS

CLOSING DATE FOR ENTRIES: 23 OCT. 2013 MORE INFO: [www.SYDNEYVIDEOMAKERS.ORG.AU/VOTY2013](http://www.SYDNEYVIDEOMAKERS.ORG.AU/VOTY2013)

SHOWING AT FILM AUSTRALIA - 29 NOVEMBER 2013

 SYDNEY VIDEO  
MAKERS CLUB 

# SCREENING PROBLEMS

I have noticed, as I am sure you have too, that despite our installing a laptop into the club projection system we still have problems achieving smooth screening presentations. Now I am not suggesting that our operators are inept nor that the equipment is unsuitable or defective. Careful observation suggests that the problem lies with our own media. Club night operators frequently have to fiddle to get certain items up and running. It is also true that some of our Competition Judges are unable to run some entries.

When you have completed your media including balancing the audio then there are two things you need to get right. Firstly create a DVD that will run in any normal DVD player or in a software DVD player in a computer, preferably with a “Play Button” to initiate viewing. Secondly create an .mov or .avi file on disc so that the media can be viewed on a computer and consolidated at reasonable quality into a DVD along with other media, as we do for VOTY.

Codecs are the SW tools used to get data from one media format to another and to get the DVD or other file formats required. DVD requires a final format MPEG2, this is easily achieved in any nonlinear editor by following the user instructions to “export” the finished work from the timeline to the DVD disc. Don’t forget to add the “One Button” menu to provide play control.

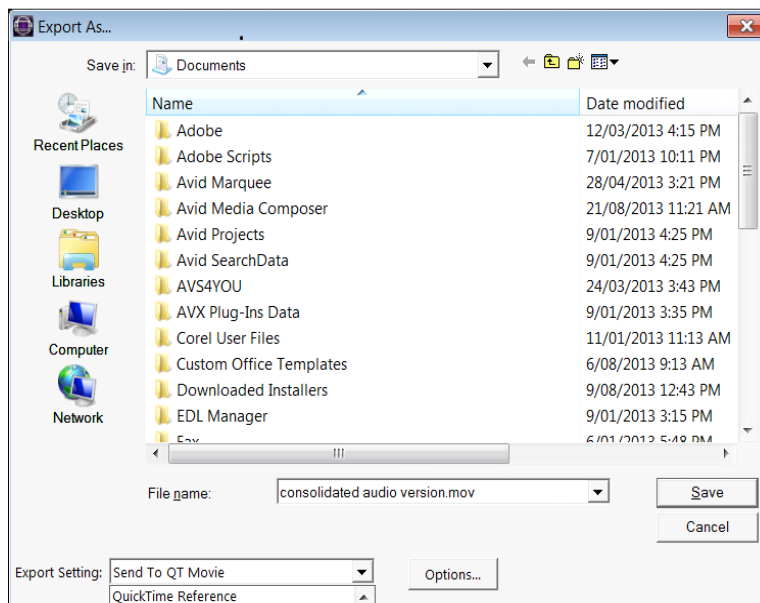
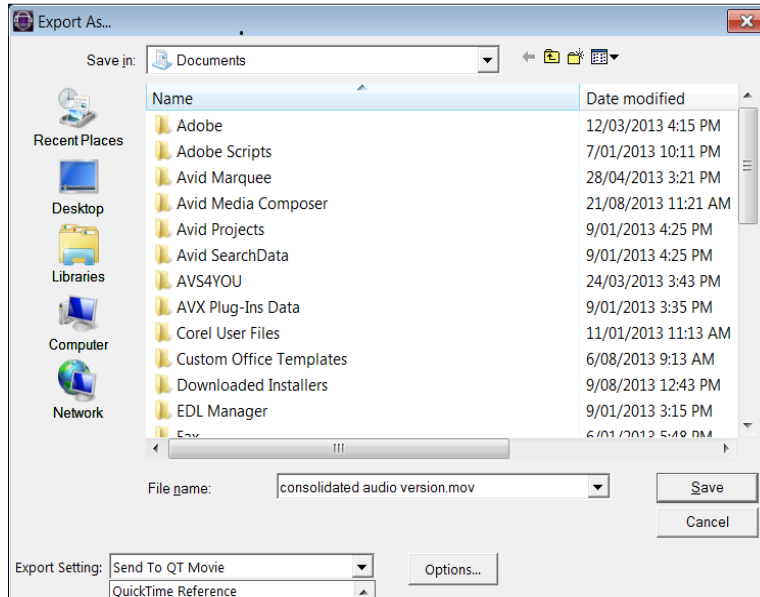
All mid and high function nonlinear editors provide for the exporting of other media file formats such as .avi and .mov. MPEG4 and H 264 are the today file formats used in the HD world. All we need to do is follow the user instructions to export the media from the timeline to a storage device, like disc or USB stick. The codecs to do the exporting are usually provided with the NLE, if not, they are usually able to be downloaded free from the SW makers support site. Be sure to download from the correct site as they will be specific for the NLE involved. A couple of examples are included in this article to show how to export mov.

In order to play Quick Time files (mov) on your PC you need to have the QT player installed. QT player is a free download from the Apple site. QT player is generic to a Mac and already resident on the machine.

Some member’s media has recently been created using “special codecs” and these general have failed to play, particularly by Judges. There really is no benefit using



“specials” in the club systems as there will be no appreciable improvement in output quality and in fact an “Unable to Play” can result. Please just stick with the standard codecs provided by your NLE maker or Apple to get fail free playback and be sure to test your media before submitting it.



Here is a brief look at the process for my Avid Editor. It will be a very similar process in all other editors.

If I activate my timeline and select **File > Export** the above screen above pops up. In the export settings I select **Send to QT Movie**, give my system a name and storage destination for the file about to be created and select **Save**



**Export Settings - Send To QT Movie**

Export As: QuickTime Movie ▾ ☐ Use Marks ☒ Use Enabled Tracks

☐ Same as Source Format Options...  
☐ Use Avid Codecs  
☒ Custom

☒ Video and Audio ☐ Video Only ☐ Audio Only

**Video Format** **Audio Format**

Width x Height  
 ≡ 1280 X 720 ☒ Size to Fit ☐ Crop / Pad

Color Levels  
☐ RGB  
☒ 601/709

File Field Order  
☒ Odd (Upper Field First)  
☐ Even (Lower Field First)  
☐ Single Field

☐ Create Preview **Display Aspect Ratio**  
☒ Native dimensions (1280 x 720)  
☐ 4:3 square pixel (960 x 720)  
☐ 16:9 square pixel (1280 x 720)

Save As... Save Cancel

**Export Settings - Send To QT Movie**

Export As: QuickTime Movie ▾ ☐ Use Marks ☒ Use Enabled Tracks

☐ Same as Source Format Options...  
☐ Use Avid Codecs  
☒ Custom

☒ Video and Audio ☐ Video Only ☐ Audio Only

**Video Format** **Audio Format**

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☐ Single Field

☐ Create Preview **Display Aspect Ratio**  
☒ Native dimensions (1280 x 720)  
☐ 4:3 square pixel (960 x 720)  
☐ 16:9 square pixel (1280 x 720)

Save As... Save Cancel

Now a new screen pops up where I can select other items related to screen format and audio. The screen shown is set for HD. If I use this setting frequently I can **Save As** and give it a suitable name which will appear as a selection in this window each time it is opened in future, handy as it let you keep the detail of a setting which works.

This process will create a workable mov file using the codecs loaded in the Avid Editor.

Ruskin Spiers has provided detail about the Premier Pro Editor in a separate article in this EE. Note the similarity between Avid and Premier Pro this similarity will run through all editors.

Hope this helps. Don't hesitate to ask one of us for assistance if you still need a bit of clarification.



Ian Scott SEC SVMC with additional input by Ruskin Spiers.



# HOW TO CREATE A MOV. FILE

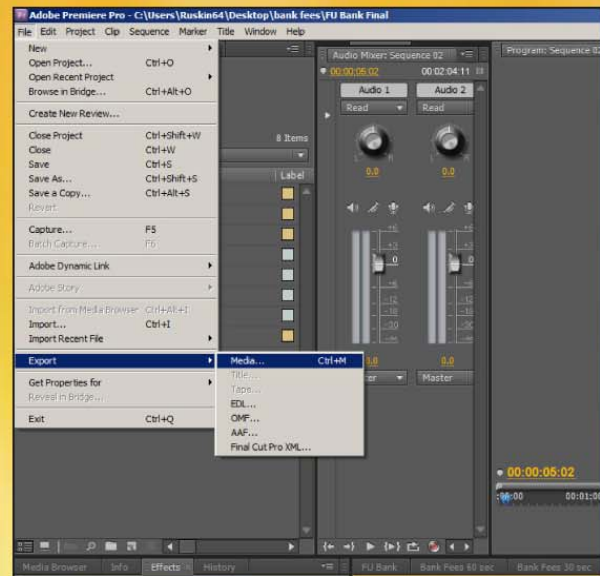
## BY RUSKIN SPIERS

### Exporting a Quicktime / MOV file from Premiere Pro

#### Step 1

With the timeline of the video you want to export selected, in the menu go to:

File >> Export >> Media



#### Step 2

In the export settings dialog box use:

##### 1. Overall Settings

**Format:** Quicktime  
**Preset:** Any initially as this will change to "Custom" once you add the settings below  
**Output Name:** File name & where to save

##### 2. Video Tab

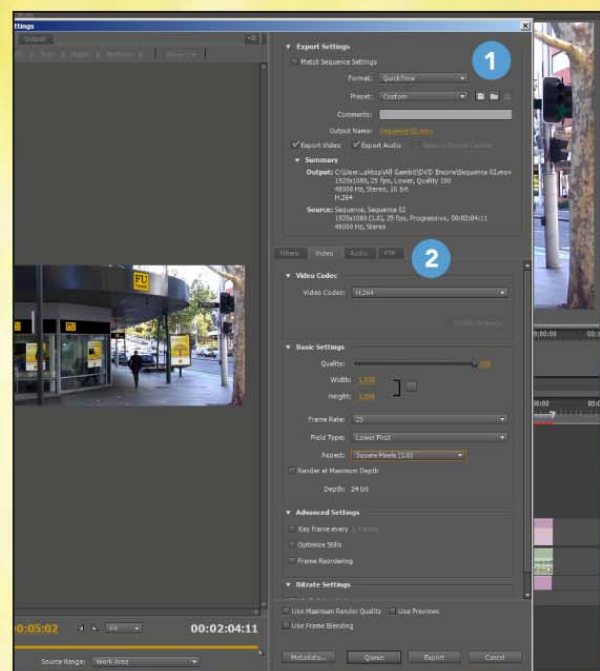
**Video Codec:** H264  
**Quality:** 100

**Width & Height** Set these to match your composition. Typically for HD 16:9 ratio videos this would be either 1,920 \* 1,080 or 1,280 \* 720.

You may need to 'unlink' the two settings.

**Frame Rate:** 25  
**Field Type:** Lower First  
**Aspect:** Square Pixels (1.0)

Leave all other settings on the Video tab alone.



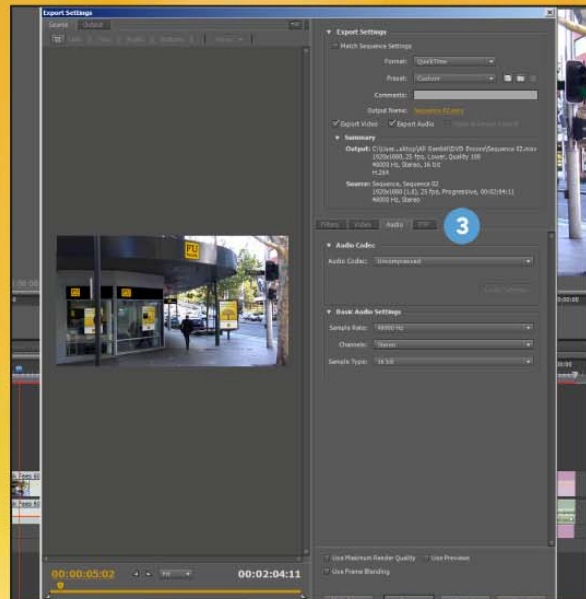


## Step 3

### 3. Audio Tab

You can probably leave the settings alone but just check they are:

**Audio Codec:** Uncompressed  
**Sample Rate:** 48000Hz  
**Channels:** Stereo  
**Sample Type:** 16 bit



### That's it

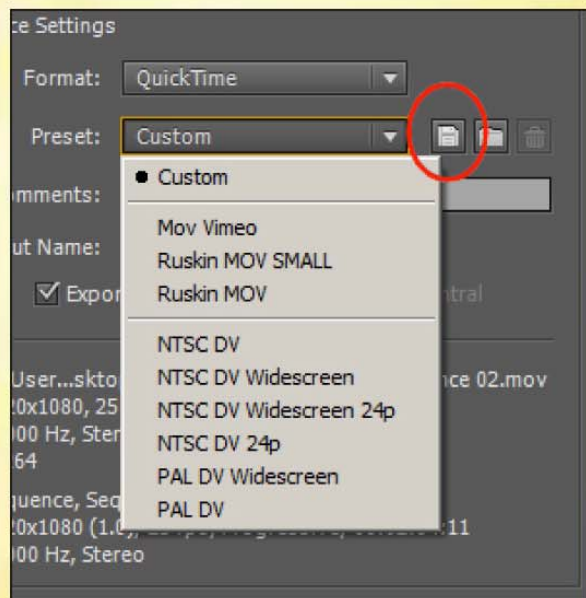
All you need to do now is click **Export** to export immediately or click **Queue** which will launch Media Encoder and from there you will need to press start.

## Avoid checking every time!

A handy feature of Premiere Pro is to be able to save your export settings so you can load them quickly each time you need them.

For example the drop down menu here shows settings I've set up for Vimeo, another for a small Mov file and another for just normal use.

To set these up the first thing to do is to get all the settings as you want them and then, before clicking export, simply click the Disc Icon (circled in red) and give the settings a name which makes sense for whatever you want to use them for.



## POSITION VACANT COMPETITION MANAGER



Competitions involving Teams play a big part in maintaining Club Activity. Our monthly competitions are in fact a participation stimulus, or Club pulse if you like. I am sure many of us know how difficult it is to get members to bring along clips to show, a situation which exists today. Many will remember a few years ago the participation pulse was at an all time low, if fact almost nil. The then President Rob Nercessian initiated teams and so reinvigorated monthly competitions. A strong Club pulse of participation reappeared and survives today. This vital Competition and Team activity cannot exist effectively without the efforts of a competent Competition Manager. An essential component of result credibility requires the Competition Manager to abstain from

Personal participation in competitions and any actual judging. All judging is done by a selection of capable "Friends of the Club" who assist by applying their talents to judging our competitions. Our Competition Manager collocates the results and feedback comments and passes them on the entrants. Straightforward but an essential Club management job.

Margaret Tulloh has performed these duties most ably for the last 4years. Our thanks to Marg for her dedicated attention to the job over that time. Marg is now winding down owing to health reasons so the Club needs a new Competition Manager in 2014 to continue the work and sustain member participation.

If you would like to be part of the Club Management team and undertake the Competition manager role then step forward and let the President or Secretary know of your interest. If you want to delve into it a bit further I am sure Marg would be happy to fill you in with more detail about the job.



# From the **S.V.M. LIBRARY DESK FOR AUGUST**

**CD Disk 27/3: 891 PRO SOUNDS All mp3 format Sound.**

This disk has 891 sounds from 1 second to 20 seconds. Most are from 1 sec to 3

Seceart Heart, there are about 5 or 6 sounds range up to 25,30,35,40,45 seconds. I have shown a figure in front of the sound as to how many are in that bracket or how many sounds may start with a particular word. Some I have not shown as they are single sounds or are too short e.g. less than a second and about 30 did not work at all. This article is set out in Alphabetical order. Starting with:

3 Accessgranted – 5 Airbrake -5 Alarmbeep – 2 Aoogahorn – 2 Babyburp -3 Balloonblow-out - 3 Bangecho – 4 Battle – 2 Beeswarm - 4 Birds – 4 Blink, Bloop ,Blip – 4 Boats – 4 Breakglass & Brickwall - 2 Bubbling – 6 Button – 8 Buzzer – 8 Cameraclick – 29 starting with CAR – 7 starting with CAT – 3 Chain – 8 Christmasloop – 4 Clockchime – 5 Cockatiel – 7 Computerbeep – 7 starting with CROW -8 starting with DOOR -3 Dotmatrix – 2 Dropbomb – 2 Duck – 11 starting with ELECTRICAL - 3 Elevator – 3 Explode – 3 Fall - 3 Fanfare – 10 starting with FIRE – 3 Flashbulb – 3 Fly – 2 Foghorn - 3 Frog – 3 Futurbeep – 4 Ghostlymoan – 2 Glassbreak – 3 Goodbyefemale – 4 Gunbattle – 2 Happynewyear – 3 Heartbeat - 3 Helicopter – 2 Homealarm – 7 starting with HORSE – 2 Howl – 5 Iceglass – 2 Implosion – 3 Indiancall – 5 starting with IN – 2 Jackhammer – 2 Jaildoorclose - 7 starting with JET – 5 starting with JUNGLE – 2 Keylock – 4 starting with KICK – 6 starting with KIDS – 2 Knockdoor – 5 Laserfire – 9 starting with LAUGH -3 Lion – 6 Machinegun (M16,M50,M80) - 2 Machinery - 7 starting with METAL – 4 Missile – 2 Monkey – 2 Motorboat & Motorcycle - 3 (Navywhistle) (Niceday) (Nightengale) – 3 Ocean – 6 starting with OLD – 2 Organ – 3 Outboard – 2 Overdoor – 3 Pan – 6 starting with PHONE – 2 starting with PLANE – 5 starting with POLICE – 5 starting with POOL – 7 starting with POP – 7 Starting with PUNCH – 5 Racecar – 4 Radio – 2 Railroadcrossing – 5 Rain – 3 starting with RING – 2 Rocketblastoff – 2 Scarynote – 3 Schoolbell – 2 Scratchneedle – 5 starting with SCREAM – 2 Screendoor – 3 Shootglass – 2 Shutup – 7 starting with SIREN – 3 Slurp – 4 Smallbell – 2 Smokealarm – 2 Sneeze – 2 Snore – 2 Snowski – 3 Spaceball – 3 Sparrow – 2 Spooklaugh – 2 Squeaky – 2 Stapler – 4 Suck – 2 Swampjungle – 6 starting with THUNDER – 2 Trafficjam – 8 starting with TRAIN - 2 Trashcan – 6 Truckairhorn – 5 Typewriter – 3 Uhohcompter – 2 Underwater – 5 starting with WALK – 3 Warning – 6 starting with WATER - 2 Wavesplash- 2 Welder – 3 starting with WHIP – 9 starting with WHISTLE-BLOW – 2 Wildcat - 7 starting with WIND – 2 Witchlaugh – 4 starting with WOMAN – 4 starting with WOOD -3 starting with WRONG – 4 starting with YAWN & YOU – 3 starting with ZIPPER & ZOOM

More on the Music and Sound Effect's next month



You're Librarian  
Graham Sainty

# A Projection

By  
Rob Nercessian

I was asked by the committee to evaluate the club's projector and calibrate it to meet the manufacturer's specifications and determine its suitability for our purposes.

I believe a few of the members were concerned about the lack of image consistency as their hard work on perfecting their films was not looking so crash hot on the silver screen.

With so many fingers touching the many projector adjustments over time a different video quality appeared on the screen each month with unpredictable and interesting effect on convergence, brightness, colour and saturation.

After spending some quality time with it at home I was able to tweak it back to good health. All that was needed was reading the manual and some TLC

In fact we used it on our August travel-video night to project a variety of member's films ranging from analogue-acquired film to full HD.

I spent that whole night looking at both the club's laptop screen (The source) and the projected image and found them to be comparable.

We didn't have sufficient time then to go into much detail on the night however I was invited by the club president (Andy Doldissen) to give an instructional session on how to set it up or rather (how not to) at our September club night, so please attend if you want to see what the projector is capable of.

My impression as to why the projector didn't always perform at its optimum can be attributed to the following reasons.

1. Incorrect calibration of the unit (now mostly fixed)
2. Using standard definition DVD when the projector is capable of High definition

You should still use DVD's as per normal to send to judges via Margaret, but It's advisable that you save a copy on a USB stick (in FULL HD) for the club night screening. Ruskin can upload it to the Laptop on the night for streamlining.

3. Your clip may be over or under saturated or have excessive colour cast.
4. We don't use a proper silver screen. We project onto a painted wall.
5. Ambient light from outside
6. HDMI cable may not be V1.3 or V1.4 (I haven't tested this yet).
7. VGA cable too long (This may or may not apply)

8. Not all inputs are calibrated yet. I only had time to fix the common ones we use.
9. Too many untrained people may be changing settings.

If time permits I will provide basic instructions to members at the AGM

If time permits we might show member's own images to further ascertain the quality of our unit, But as our projector is capable of Full HD I do advise the following:

1. You may bring a still image or a 2 minute clip of the highest quality you have, preferably HD (1K) or full HD (2K).

For best results copy an image straight from your HD camera onto a USB stick using your computer to download then copy to the USB (without edit).

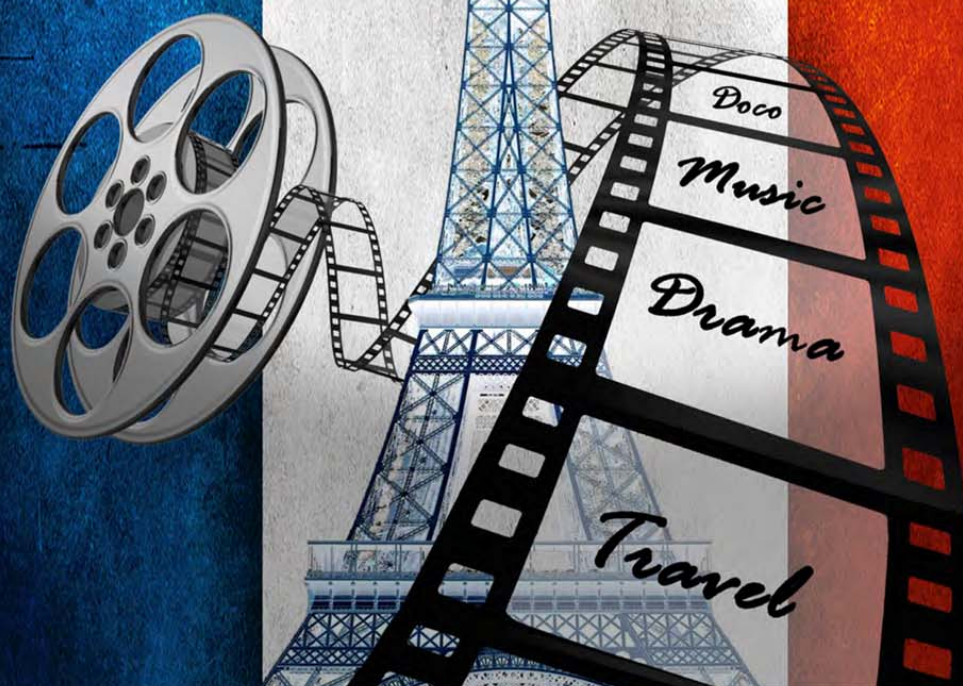
2. Avoid putting it on a DVD, because DVD's are standard definition (only 0.7K) . Also the burning of your HD images onto a DVD does involve an Mpeg2 compression which loses something in the translation.
3. You ought to use high quality USB sticks! These five dollar USB specials in the supermarkets are not for you. As a serious amateur you can afford the high speed ones, they may cost \$50 for 32 gig (or 16 gig for less) but the good ones have come down in price.

Your camera uses data speeds of 25 mb/s for AVCHD system to take the image from the lens to the storage.. (High bit rates for some cameras), The old USB cards work slower so you will end up with a break in continuity during the show.

New flash cards can exceed 100 mb/s transfer rates and USB 3 is now available on every new pc.. so keep your standards high throughout the process.

The club projector therefore passes the test

# Video of the Year 2013



## REMINDER OF VOTY CATEGORY / ENTRY CHANGES

Just a reminder of the maximum durations which apply to **Video of the Year** this year in each category:

- **Drama** - 10 minutes for the club competition
- **Documentary** - 10 minutes
- **Travel** - 5 minutes - **CHANGED**
- **Music** - 3 minutes - **CHANGED**
- **Special Techniques** - 5 minutes - **CHANGED**
- **Advertisement** on any subject - 1 minute - **NEW**

Plus, you can also enter the Interclub Competition which is open to 4 local NSW clubs.

Entering this DOES NOT count towards your 2 entries in the other club competitions.

- **Interclub Drama** - 5 minutes - **NEW**

Put this date in your diary now: **Friday 29th November, 7pm**



## Club Meeting night—24th July, 2013.



*Ilma Cave, Rob Nercessian & Marg Tulloh*



*Mike Dillon guest speaker .*



*Mike Dillon*



*Mike answering questions*



*Mike Dillon with Stuart Plant*



*Chris Saville & Ilma Cave*



## COMPETITION CORNER



*Margaret Tulloh & Andy Doldissen.*



*Stuart Plant, Ruskin Spiers, Andy Doldissen, Graham Sainty & Michael O'Shea  
Winners of competition "60 sec Ad"*



*Andy Doldissen, Chris Saville, Ilma Cave & George Karadonian  
2nd place in competition "60 sec Ad"*



## 48 Hour Film Project NSW



**REGISTER NOW!**

**Competition date: 11-13th October 2013**

**[www.48filmproject.com.au](http://www.48filmproject.com.au)**

### CAN YOU MAKE A MOVIE IN JUST 48 HOURS?

This year, the 6th Annual 48 Hour Film Project returns to NSW from October 11-13 for a weekend of amateur, novice and professional filmmaking. Filmmakers from all over NSW, compete to see who can make the best short film in only 48 hours.

Starting 7 p.m. Friday, 11th October 2013, when teams receive a genre, character, prop, and line of dialogue to work into their film. Only 48 hours to produce and start uploading a 4 to 7-minute film by 7 p.m. 13th October 2013. Start and finish at Newtown Hotel or online.

The winning team will receive \$8,000 from Parramatta City Council and go up against films worldwide for the overall title of "Best 48 Hour Film of 2013." Adding to the stakes, a selection of winning films will also be eligible to be screened at the Cannes Film Festival.

### Don't miss out

Register today! [www.48filmproject.com.au](http://www.48filmproject.com.au)

**REGISTER NOW!**

**Competition date: 11-13th October 2013**

**[www.48filmproject.com.au](http://www.48filmproject.com.au)**

President:  
Andy Doldissen

Vice President:  
Ruskin Spears

Secretary:  
Ian Scott

Treasurer:  
Peter Frohlich

Assist Treasurer  
David Rogers

The Club meets on the **FOURTH WEDNESDAY** of each month (except for November & December) at 8PM at the Dougherty Centre, Victor Street, Chatswood. Tea & Coffee are available from 7PM. **FOCUS** nights, which usually cover technical subjects, are held on the **SECOND WEDNESDAY** of each month (except January & December) at 7.30PM at the Dougherty Centre, Victor Street, Chatswood.

The Committee meets on the **FIRST WEDNESDAY** of each month. Members are always welcome to attend, and for meeting time and venue, see any committee member.

Member's guests may be invited to meetings; the first visit is free, subsequent visits are \$5. New members are always welcome. Annual membership is single \$60, self and spouse \$80, Family \$120, country member \$50 - with an initial joining fee of \$10.

Note: Equipment brought to a Club night is not covered by the Club's insurance. Members should study their household insurance and check whether their video equipment is covered away from their premises and consider whether their cover should be extended.

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Disclaimer: In regard to any products, services or procedures which are either advertised or mentioned in this newsletter, members should determine for themselves the reliability and/or suitability for their own requirements. The Sydney Video Makers Club cannot accept responsibility for any product or service statements made herein, and the opinions and comments of any contributors are not necessarily those of the club or the Committee.



<b>President</b>	<b>Andy Doldissen</b>	<b>0403 838 783</b>
<b>Vice President</b>	<b>Ruskin Spiers</b>	<b>0420 834 080</b>
<b>Secretary</b>	<b>Ian Scott</b>	<b>0419 239 953</b>
<b>Treasurer</b>	<b>Peter Frohlich</b>	<b>9252 8388</b>
<b>Assistant Treasurer</b>	<b>David Rogers</b>	<b>0428 110 600</b>
<b>Membership Secretary</b>	<b>Peter Frohlich</b>	<b>0414 414 441</b>
<b>Competition Manager</b>	<b>Margaret Tulloh</b>	<b>9451 9718</b>
<b>Actor Liaison</b>	<b>Phil Brighton</b>	<b>9427 3614</b>
<b>Library Manager</b>	<b>Graham Sainty</b>	<b>0412 764 771</b>
<b>Voty Organiser</b>	<b>To be decided</b>	
<b>Audio Presenter</b>	<b>Phil Brighton</b>	<b>9427 3614</b>
<b>Publicity Officer</b>	-----	-----
<b>Editor Electronic Eye</b>	<b>Margaret Tulloh</b>	<b>9451 9718</b>
<b>Web Master</b>	<b>Glen Booth</b>	<b>0413 159 003</b>
<b>Help Desk Coordinator</b>	<b>Eddie Hanham</b>	<b>9327 4118</b>
<b>Meetings Coordinator</b>		
<b>Social Event Organiser</b>	<b>Mike Elton</b>	<b>0401 928 994</b>
<b>Visitors Coordinator</b>	<b>Gwen Roberts</b>	<b>0422 034 251</b>
<b>Copyright Registrar</b>	-----	-----
<b>Video Director</b>	-----	-----
<b>Team Coordinator</b>	<b>Andy Doldissen</b>	<b>0403 838 783</b>
<b>Catering</b>	<b>To be Decided</b>	

**Please address all correspondence for Committee Action to:**

**The Secretary,  
Sydney Video Makers Club,  
P.O. Box 1185,  
CHATSWOOD NSW 2057**