

ENJOYING VISUAL TECHNOLOGY

**SYDNEY VIDEO
MAKERS CLUB**



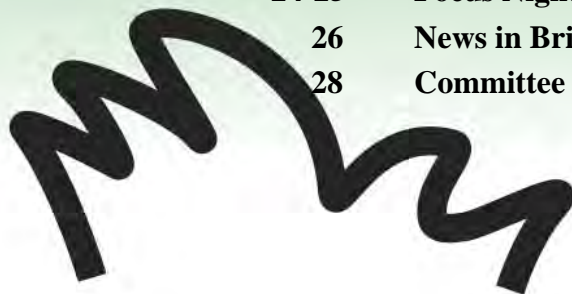
ELECTRONIC EYE

N E W S L E T T E R

OCTOBER, 2010

2010

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Next Meeting

27th October, 2010

www.sydneyvideomakers.org.au



Through The President's Lens

I am delighted to learn that Noel Leeder, one of the original members, will be coming to our big film night next month after a long absence from SVM having recently returned from a big Alaskan holiday, Noel has a particularly good ability to narrate voice overs that bring documentaries to life.

He reminded me in a phone conversation that we do have something special here and congratulated us for not only keeping the original club running for 20 years but increasing the level of activities.

These activities don't just appear by accident but by;

1. Listening to the members or identifying club needs
2. "forward planning",.
3. Debate in the committee room
4. Finally implementation after consensus.

It is important to recognise that people are different and each has abilities and roles that must be respected, a secretary for instance has to write down minutes accurately as they emanate from various people . . . (factual)

I on the other hand have a different role as president and tend to make use of my ability think and analyse on the go with less reliance on paper, (creative) this technique is

another gift as I planned over dozen of guests, festivals, Ideas and publicity.

One must not be criticised as "non-conventional" or wrong as that type of restrictive expectations stifles progress particularly in a creative club. That's why when we first formed this committee in December 2008 Scotty and I did agree that I will think up the ideas and he would execute them in a formal way, which seems to have worked well and I am



Ian Scott & Rob Nercessian

not aware of any problems that the club has experienced in time I've been involved given the

results we have enjoyed since then.

So a united committee and mutual respect is the most important item on any agenda.

The proof of this freedom of styles has been validate beyond any doubt as not only we haven't had any problems like a lot of other clubs (five other Video clubs died in the last decade) but we excelled in moving forward both creatively and financially.

I am certain that future committees will function well as they tackle future changes and trends in technologies.

Therefore, I give credit to all of our members who each gave something, be it a yearly subscription if nothing else, "thank you for being there", or the occasional assistance in moving stuff or being a team leader, each of you has made us what we are.

Team Leaders.

When I came up with the "Teams" concept towards the end of 2008 I was conscious that the Team leaders should not be burdened with any other requests to do more for the club. I felt then, as I still do today that the team leaders have a critical role of initiating 4 vital films in a year, and I Didn't want to "scare them away", they are volunteers after all, I am acutely aware of their importance and I would like that to be considered in future.

These leaders have created the...

The thrill of competing.

2009 was our first effort as "Teams" in which we had 5 comps plus VOTY in the year.

2010: Some complained about the high number of productions so this year we reduced it to three plus VOTY.

2011: Some wanted more than three comps for next year so we increased it to four plus VOTY (for next year).

Yes .. We do listen

We also listened to you when you wanted to change the "Focus training" to "Mentor training" as a result of feedback.

Tell us more

The committee therefore invites you to join us on November the 10th. For our Last Focus night of the year where we will bring some wine and cheese and you can bring your big ideas!

Our VP Kent has been running this in the past as it's a good time for you to tell us what you think of the club? How can we improve aspects of it? Do you want to move to an other team?



Eddie Hanham

Kent used a questionnaire in the past to help shape the club which in turn inspired me to take action, this time he suggested an informal chat, the new committee will be on hand to note your ideas.

Just to keep things running hot at the next focus, Eddie will conduct our first, fun auction on the same night, details below contact Eddie if you have any Video stuff to sell at **mates rates**.

Get your tickets

Who will take out our coveted Video Of The Year trophy in November?

Unlike the last 3 VOTYs, I will not be doing any publicity or posters all over town as I had previously as some in the committee thought it didn't yield significant number of visitors last year (I counted ten), So it's up to everyone else to try and bring someone along to make up the numbers.

The AGM is Over . . but only just!

We have managed to elect a new committee for 2011 at last month's meeting but for a while there it looked like we weren't going to have a club at all as it seemed as though nobody was going to take up the 'soon to become vacant' positions, perhaps each thinking "someone else will surely put their hand up anytime now.

This left our courageous chairman of the elections Mr Eddie Hanham in a tenuous position as he came perilously close to making SVM unconstitutional!

But Eddie diligently managed to secure a very viable committee so amicably that I invite him to be the Master of Ceremony at our main film night on the 26th of November which I encourage everyone to attend.



The dust will settle.

I therefore am delighted to announce the committee-elect who are:

Ami Levartovsky - President

John Maher - Vice President

Ian Scott – Secretary

Peter Frohlich – Treasurer

Margaret Tulloh

Neville Waller

Stuart Plant

Phil Brighton

Mike Elton.

Despite being a busy person, Ami has accepted the role of president out of his kindness and I'd like everyone to assist him in his new role to keep the club the fun place that it is. I will assist in the transition so I invite the newly elected members to attend our November the third committee meeting at Chatswood RSL.

My Sincere thanks to the Five who will also step down from the committee with me:

Kent Fry who was a prolific contributor and the most effective Web master we ever had.

Barry Crispe a very efficient treasurer

Lee Crispe for sorting the guest lists and membership kits

Jim Whitehead for upgrading the projection system

Elvio Favalessa a special acknowledgment for running our Film festival despite the fact that he has a full time Job and a young family.



Leonard Lim and his trusty Machine

Leonard Lim

Kee an eye on the talented Leonard Lim who did a great job running both the Audio and visual equipment single handily as both of the regular guys were away last club night.

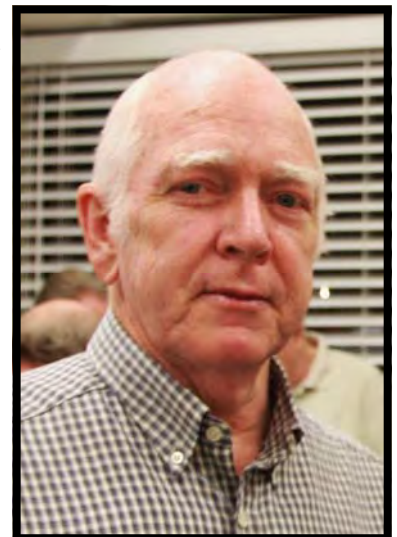
Leonard screened the last competition for the year, the results of which will be announced at this club night.

He will also film our VOTY

next month. so thank you Leonard.

I will also thank member Neville Waller who will be our official photographer at VOTY, Neville is a photo journalist having captured 100's of world famous identities from the Beatles, to Parkinson.

I will ask him to bring his portfolio next year and have you guess the identities that he had so masterfully shot over the years.



Neville Waller



Joy Hruby

Would you like to edit for TV?

As you know I widened our base by networking with the effervescent Joy Hruby who is the hardest working woman I know, (apart from Margaret who just broke her arm , get well soon), and I invited SVM members (who can edit) to have a go at editing the full 30 min. episode for extra practice.

Four SVM members have already found editing for Joy rewarding and educational.

You can use your existing software and I can help you get started.

This will take some of the pressures of producing a weekly show away from Joy and her regular helpers while giving SVM additional strength.

The show naturally has to conform to Joy's own production controls as she is the executive producer as well as comply with certain broadcasting protocols.

Coming soon

To that end I have invited **Dion Wilton**, Joy's technical advisor, to explain to us the simple technical requirements for editing for TV. Dion accepted the request graciously and will be doing just that this club night – Not to be missed.

Also on the night we have another Video-centric guest speaker who will be very interesting to our members:

David Taylor will be talking to us about the broader subject of using still photographs in video presentations. he will include 3D, parallax and key-framing to make them as interesting as possible. Time permitting he will also discuss some of the great freeware programs available to use in editing.

So please come and interact with our last two Guests for the year.

Also this month; I am delighted that member **Ian Howard** who showed a remarkable improvement in such a short time will be on stage telling us about his experience with SVM and his approach to film making.



Ian Howard



Elmaz Kavas

Elmaz Kavas will provide supper for our next club night as Margaret Tulloh recovers from her injured arm while on interstate holidays, But she still attended the last focus in which Scotty showed his techniques and Kent created an explosion on “After effects”, impressive.

Marg has already set the dates for next year’s comps which are neatly set at two - monthly intervals. This will make it easy for you to start “the Joy of making films”.

She also come up with four great themes which you can see right now on our web, under the “competitions” tab.

Rare chance to learn more

Apart from his free lecture this month, Dion will also conduct an (external) one day course on production techniques which is aimed at us budding film makers (see details bellow)

This is a highly recommended event that will deal with just the things we need to know about producing better quality films, Sequences, team work and other trade secrets, both for individual or team based productions.

I personally recommend this course (which will not include lighting, as he did that previously) so if you are contemplating just one self-improvement video course then this is the one to attend.

Dion already demonstrated his ability to teach and was well liked by all members on his last visit. Placements are limited and four of us have already signed up for this heavily discounted course, call me now for bookings please.

Important Legal concerns

Which brings me to the passionate discussion we had at the AGM regarding the club’s rights to use member’s competition films on the web.

My proposed motion “which passed at the last AGM” was a direct response to a couple of members originally concerned about a potential problem.

The original point raised by the two members earlier this year, (in two different competitions), related to the possibility of non-members who take part in the member’s SVM competition films who may (at some time in the future) object to having their image (or art) appear on You tube.

I thanked the members concerned for raising the point as I also started putting some of these films on TV via Joy’s world.

Our constitution did not cover it

I must admit that we did not have a clear official view on “You Tube use” prior to these matters being raised by the good members mainly because:

- a) Members in the past were always eager to have their work shown to anyone who would watch it.

I mean why would anyone join a film club, or assist by appearing in a film destined for competition if they don't want their faces shown?

- b) Prior to our new look club we had never had this many films being produced in the one year.
- c) You-tube (and now Joy's world) is a relatively new phenomenon in the life of our club and it reaches more people than ever before
- d) The under-staffed committee was busy implementing more pressing issues.
- e) None of the "outsider" who participants (in the films in question) had ever complained, this issue was raised purely as a 'hypothetical' in case these outsiders may one day complain about 'their' appearance in public.

Committee's response

But once the question was raised the committee realised that:

There could be a potential risk in having strangers (who have no vested interest in our club) cause unforeseen problems to the otherwise innocent volunteers and thence the club.

We also discovered that these members who complained do respect royalty laws when it comes to music but don't get a simple signature from their actor friends to protect themselves or our club. Why the discrepancy?

I felt that the guys that raised this valid issue and possibly others have inadvertently been passing their responsibility onto the club, which is not the accepted practice elsewhere and therefore unfair.

Every club these days needs to have the ability to show "club" films to attract new members. If we don't move with the times we will end up like the other video clubs that use to exist in Sydney.

Q: How many Videos do other club's make in a year?

A: Zero to two (on average).

SVM made 24 films (the highest of any similar club in the world) plus an unknown number for our end of year Film night which will be disclosed by our competitions manager.

So there is a high probability that some of the initiatives we took were successful.

You will only feel the heavy responsibility of running a club (and make it survive tomorrow as well) if you join the committee, only then will you be conscious of the reasons behind the initiatives.

- b) Protecting intellectual rights on a DVD or internet is not a reasonable function of a volunteer committee
- c) As volunteers “without resources” we cannot guarantee where any DVD might end up in future as:

Your disks are sent out to external judges, they can be copied by persons unknown there.

Are borrowed by other members from the library, copied without your consent.

It can go onto cyberspace by one of your own (non-member) friends and SVM could be blamed.

This uncertainty is troubling for any committee (hence my motion)

Be part of the solution

The normal thing to do is get a written permission from all participants in your film prior to filming and inform them that it may appear on the web or even TV as this what film clubs do.

Let them make that decision, not your committee.

At “Joy’s world” I get every guest to sign a release on a clip board as they walk in. I can fit 20 names on that one sheet. Joy and I use the same list on the night as a “shot list”, a reference as to who is to be interviewed next.

My motion ensures that:

1. You clear your legal obligation yourself, rather than place the burden on your committee, as you may have noticed last month, committees are hard to come by.
2. You are aware that you are entering a film into SVM competition, using SVM themes, SVM Judges, SVM projectors, SVM Rules. You made that film specifically for SVM.

The inference here being “you are helping your club”, we do not have paid staff to serve customers.. you are the club. If you anticipate potential conflict then help us avoid it at any cost, don’t bring the problem in at the first place.

3. If you can’t get the necessary Clearance from all of your artists on your film then **you are still welcome** to show your work at the club as a non-competing film, to be

enjoyed by your fellow members.

So for your own (and the club's) protection you must not enter such "risky" films into SVM competitions as you would be just as culpable as the club if your "friend" decides to take action.

This simple rule we introduced will give you a piece of mind as well as protect your committee who work so hard for your enjoyment.

Your rights

1. You are still the owner of your film and are still able to show it elsewhere, make money out of it or whatever.

You have full rights to use it anyway you wish, SVM only retains the rights to also be able to use it for club promo and only if such films are good enough.



Rob Nercessian

2. SVM has no direct financial gain from your competition films.
3. We have always used member's films for such promotional purposes in the past, you only need to have a look at our library and see DVD's of every VOTY disk ever produced, No one complained before. This motion in essence is just to preserve an existing club right since the advent of modern day You-tube and community TV.
4. You still have the right as a member to make films that you can screen at SVM for general interest or education; these films will remain exclusively yours as long as you do not submit it to our competition manager.

But I believe that we are fortunate that we have all of those opportunities.

Your obligations

These "private" films may depict non-members or their art work which you are responsible for getting approval for screening.

This is another reason why working within an official SVM team is encouraged as no one will complain about showing their film as they are all likeminded people.

I have always obtained permission from the producers for films made prior to this

motion being debated, a case in point was the screening of “ What Goes Around comes around” that I showed on Joy’s world last week having spoken to the team members (Mike the writer, Ian Howard, Eddie the team leader).

You can incorporate a certain amount of someone else’s work in your film in accordance with simple SVM rules (see our website for details).

Our judges also adhere to these rules, In May this year the judges raised a question regarding the amount of footage borrowed from a commercial film in one competitor’s work in “my favourite saying”.

When we tried to clarify the issue with the individual concerned I got a rude shock and an interesting “hostile” reaction to what should have been an exchange of information.

Therefore it’s best to set clear guidelines which states that if you want to submit a competition film into SVM you should assume that your film may end up in a public arena so you better decide what you are going to film and take care of the clearances.

See you at the last club night for 2010.

Rob Nercessian
Club President

Formatting Programs for TV

or take me to your leader;

presented by Dion Wilton BVA film & television



“The bits that the audience don't see can cause a problem for most productions as these elements often stop acceptance for television play out in the simplest technical requirements...”

This presentation will introduce you to the basic format of a typical half hour show – namely Joy's World. In a fifteen minutes I will demonstrate the format requirements for tape play out and the reasons for these attributes as mentioned in *Ernest Cheung's* “how to get on-air” segment in the June 2010 Electronic Eye Newsletter.

By formatting your production in this way, many of the technical questions in sound and vision can become addressable when dealing with program departments on ingesting your programs...

Join me for this demonstration using the editing platform of Adobe Premiere.

Creating Sequences

or how to cut your way out of a paper bag;

presented by Dion Wilton BVA film & television



“It wasn't until I did film editing when I became fully aware of what created sequences. In fact to become a Director of Photography you need an understanding of how a sequence will cut. Today all of my preproduction planning revolves around how a sequence will cut before I pull out the camera!...”

This presentation/course will introduce you to the basics of visual grammar in creating sequences and how to apply this to the three stages of production;

1. pre-production, planning of sequences using these tools – referred to as coverage.
2. production, shooting *on the run* in documentary style can bring challenges in creating sequences, &
3. post production, where problem solving or *fixing*, revolves around sequence creation...

All three stages of production bring challenges in creating effective sequences and these visual grammar tools remain consistently useful in resolving issues throughout the production chain no matter what the subject matter.

Join me in exploring these techniques which will transfer across any editing platform and shooting equipment. I encourage those people with portable editing equipment to bring their machines and any project they currently struggle with and try/test these techniques during the course.

Dion's background:

Dion has worked and studied in the media industry covering a wide range of roles and styles over a period of twenty seven years... These roles have included; direction,

director of photography, camera operator, technical director, sound engineer, lighting designer, editor... The many styles of production have included drama, documentary, television commercials, training, corporate, music video and community TV

.

Currently Dion works as a freelance operator and occasionally teaches at Metro Screen in Paddington, covering subjects from multi-cam production to chroma key...

"I often refer to these visual grammar techniques as, *how to cut your way out of a paper bag*".

An industry joke aimed at editors who cannot cut, as in, they couldn't cut their way out of a paper bag!"

ATTENTION MEMBERS AND GUESTS !

Don't forget

OUR PREMIERE ANNUAL EVENT

VOTY

Nov 26th at the FILM AUSTRALIA theatrette LINDFIELD

Get them at focus and club nights

TICKETS \$30 ON SALE NOW!

or

email direct to our Treasurer Barry Crispe

wotyot@tp

Promises to be yet another successful Club Event.

6.00 for 7.00 pm

Champagne and nibbles until screening starts at 7.00pm.

ENTRIES CLOSE CLUB NIGHT OCT 27th

Get your team or individual entries in now !

oh! and make sure you refer to

Club Screening Procedures (on the website)

to ensure your entry eligibility and other important must do's !

Club Meeting 22-09-2010



HOW TO JUDGE *with Kent Fry*

PRESIDENT FOR 2011

Ami Levartovsky



I have been passionate about Photography and computers from a fairly early age.

I used to take my Box Brownie on school trips and Boy Scout camps and later on treated myself to a Pentax SLR. I went on to buy all the darkroom equipment so I could print my photos inexpensively and more creatively.

As for computers – I knew that will be my future when I first read about them in an Encyclopaedia as a boy. I should mention that at that time

I came to Australia after High School by myself and enrolled into Computer Science at UNSW.

I worked as a Builder labourer, Electrician labourer and then Australian Bureau of Statistics clerk to put myself through Uni and thought: “Australia is indeed a lucky country, where a builder’s labourer can fulfil his life’s dream and get a University degree!”.

Since then I’ve worked at the Sydney Stock Exchange, Olivetti, Westpac, IBM, Telstra, Australian Defence Industries, EDS, CBA, Fujitsu etc.

I also lectured at UTS and UNSW for a while.

Being technical, I built my own micro computer with a soldering iron and a magnifying glass. I remember that for the 8K memory board I had to solder 64 chips, each with 16 legs to the board... This computer had to be programmed in hexadecimal code – much fun!

I joined the SVM Club a year ago and hope to put to use my creativity and technical skills. In the year in the club I’ve learnt a lot from my team about the finer points of composition, continuity and audio, and awareness of how much more I need to learn...

What's New in Video Cameras

There is a lot happening in the Video world. We see video cameras that take stills, still cameras that take video, phones that take both still & video, video camera with GPS and now – a camera that makes phone calls – The Panasonic's 13MP Lumix Phone.... We are definitely in the time of convergence!

We see more acceptance of the DSLR into professional Video. Sony brought out the NEX-3 & NEX-5 – the smallest HD DSLR with interchangeable lenses.



Micro Four Thirds (MFD) standard is growing in popularity. Olympus brought out the E-5 and Panasonic brought out the GH2 and added 14mm F2.5, 100-300mm F4 and a 3D lense to their MFD range.



Voigtländer brought out 3 25mm f/0.95 lenses for Micro Four Thirds.

3D Video

Panasonic brought out the first consumer HD video cam HDC-SDT750 based on the popular HDC-SD700 for US\$2,000 as well as a professional model, the AG-3DA1 for about \$US21,000 with 300 units already pre-ordered. Industries as diverse as construction, medical and education have expressed interest in acquiring the camera.



Personally, I'll stick with 2D for the moment as I have a lot to learn without that added dimension...



Panasonic AG-AF100

The AG-AF100, the industry's first professional micro 4/3-inch HD video camcorder, will start shipping on December 27th at a suggested list price of US\$4,995. The AF100 can utilize an array of low-cost, still camera lenses, film-style lenses with fixed focal lengths and primes.

The AF100's 4/3-inch sensor promises depth of field and field of view similar to that of 35mm movie cameras in a more affordable camera body.

The AF100 incorporates a large 4/3-inch, 16:9 MOS. The camcorder records 1080 at 60i, 50i, 30P, 25P (Native) and 24P (Native), and 720 at 60p, 50p, 30p, 25p and 24p native.



Watch this space for more Video news.

By Ami Levartovsky

Inaugural “Swap Meet/Auction”

It is planned to have an “auction” at the November Focus Night.

Eddie Hanham has volunteered to act as Auctioneer, and the plan is for members to bring along items to auction for recycling to other members.

The Auction will be designed as a fun night for people to enjoy themselves, pick up some bargains, get rid of that valuable gear you can't bear to throw out, but want it to go to a good home. You know of many times when you have picked them up, wondered what to do with them, can't be bothered selling them on eBay, but you have a more modern version you prefer to use. These are items like :

- computing, video and sound editing software, like old versions of Photoshop, Studio, Premiere etc. - including manuals.
- Cameras, lenses, tripods, microphones.
- Underwater housings, lights, stands.
- laptops, LCD and video monitors .
- Capture cards, earphones.
- Still cameras, lenses, flashes etc.
- Loud Speakers.



We've got to be sensible about this though, because we don't have a lot of time on Focus Night, and we don't have a lot of room. There needs to be some viewing time for prospective customers and owners of the equipment need to identify if the item is serviceable or repairable.

Here is the Plan

Expensive items can be advertised on the SVMC Website beforehand by arrangement with VP Kent Fry, with photos.

- Arrive early 7pm Focus Night 10th November with your gear so buyers can view before 7:30pm.
- First 30 items will be auctioned in the time allowed.
- Members pay cash to sellers and store the item in their car boot.
- Unsold items to be taken home by seller.

Bidding

Items with reserves will be honoured

- opening minimum \$5 if no reserve
- \$5 -10 in \$1 steps,
- \$10-20 in \$2 steps,
- \$20-50 in \$5 steps, and
- \$50 and up \$10 steps.

Payment on fall of the hammer to seller or by private arrangements with seller.



Eddie Hanham

JOHN MAHER

On a personal note I can say I grew up in Gladesville and went to school at Marist Brothers. Villa Maria [Hunter's Hill] we were in Villa Maria Parish [Marist Father] I must say I watched with interest Kent Fry's video on the social divide in Hunters Hill Municipality. I agree with Kent about the divide, but am pleased I grew up on the side of it that followed the Balmain Tigers and that I played rugby league on Boronia Park [despite any consternation this may have caused passing residents of the Peninsula] .

One of the concerns I have about our Club is the lack of attention paid to State of Origin when scheduling Club events.....

Talking about activities, have I said anything about rugby league ? About Leichardt Oval being a suburb of heaven..... Well, apart from that I've been into bushwalking. Am I talking about the present or the past ?

I don't really know: I haven't been out for a while. By the way, try videoing a bush walk with a really fit group of bushwalkers. The obvious problem is that you are trying to stay ahead, choose good locations, and frame your shots well. It is the kind of activity for which there should be a medal .

Since my enforced retirement I have been doing some research into stories in my family history – my father's stories. There are a few reasons for this. I started out wanting to learn more about a sea story, but I was challenged by two of my sons on the worth of oral history. Their view is the widely held one of Chinese whispers –everything is distorted from the time it is first heard and oral histories are worth nothing. I had just heard a Catholic priest/scholar say the same thing; no one could know whether a man named Jesus existed-- the Gospels etc are only based on oral history, which scholars know to be worthless. So, with twin motivations, I took myself to the State Library and looked up Heralds for 1865. Two Herald articles featured the story my father told me {except it omitted mention of a police informer}. I found historian Edgar Penzig also covered the story and gave more information about one of the participants [my great- grandfather mounted trooper Michael King] But I can't win: my sons said ‘well you can't rely on anything you read in a newspaper ‘....

What's all this got to do with videos? Well, I plan to make three videos based on my father's stories .

[John Maher](#)

COMPETITION CORNER

2011 COMPETITION SCHEDULE AND THEMES.

Judging by the interest shown and the number of submissions entered the 2010 competition series was popular. In 2010 we cut down to four (4) competitions in total. That included VOTY as well. Quite a few folk remarked that the schedule was a bit irregular and light on. This year we have made sure the schedule is regular and does not clash with other events. The total number is back to five (5), which includes VOTY.

The dates and brief themes are on the newly released 2011 meetings diary. Note that the closing date is by the end of club night in the month indicated.

2011 COMPETITION SCHEDULE AND THEMES

Nr	Closes	Max	Theme	Detail
1	Feb.	5 mins	“Open”	Submitter decides genre and theme. A opportunity to do your special thing.
2	Apr	5 mins	“3 of 5”	Five “Things” are nominated: Ladder Bowler hat Pair knickers Spectacles Scarf The entry must use at least three of these items and they must be used in the plot within context.
3	Jun	60 secs	“Sell the unsaleable”	A 60 second AD to sell the unsalable eg “legalise speeding” or some other ridiculous initiative.
4	Aug	5 mins	“A Saying”	Actors in the production must use the saying in a context relevant to the plot or story.
5	Oct	VOTY refer to screening procedures on the website for full		

I have no doubt that most of these will lead to a bit of hilarious viewing and possibly hilarious production situations as well, should be quite a bit of fun in 2011.

If you have any questions please refer them to the Competitions Manager.

Good Luck

Margaret Tulloh

DIARY 2011



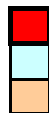
Month	S	M	T	W	T	F	S	Month	S	M	T	W	T	F	S
							1							1	2
January	2	3	4	5	6	7	8	July	3	4	5	6	7	8	9
	9	10	11	12	13	14	15	No focus night	10	11	12	13	14	15	16
	16	17	18	19	20	21	22		17	18	19	20	21	22	23
	23	24	25	26	27	28	29	Aust. Day	24	25	26	27	28	29	30
	30	31							31						
		1	2	3	4	5				1	2	3	4	5	6
February	6	7	8	9	10	11	12	August	7	8	9	10	11	12	13
	13	14	15	16	17	18	19		14	15	16	17	18	19	20
	20	21	22	23	24	25	26		21	22	23	24	25	26	27
	27	28							28	29	30	31			
			1	2	3	4	5								
March	6	7	8	9	10	11	12	September	4	5	6	7	8	9	10
	13	14	15	16	17	18	19		11	12	13	14	15	16	17
	20	21	22	23	24	25	26		18	19	20	21	22	23	24
	27	28	29	30	31				25	26	27	28	29	30	
						1	2								
April	3	4	5	6	7	8	9	October	2	3	4	5	6	7	8
	10	11	12	13	14	15	16		9	10	11	12	13	14	15
	17	18	19	20	21	22	23	Easter	16	17	18	19	20	21	22
	24	25	26	27	28	29	30	Anzac day	23	24	25	26	27	28	29
									30	31					
										1	2	3	4	5	
May	1	2	3	4	5	6	7	November	6	7	8	9	10	11	12
	8	9	10	11	12	13	14		13	14	15	16	17	18	19
	15	16	17	18	19	20	21		20	21	22	23	24	25	26
	22	23	24	25	26	27	28		27	28	29	30			
	29	30	31												
				1	2	3	4								
June	5	6	7	8	9	10	11	December	4	5	6	7	8	9	10
	12	13	14	15	16	17	18		11	12	13	14	15	16	17
	19	20	21	22	23	24	25	Queens Bdy.	18	19	20	21	22	23	24
	26	27	28	29	30				25	26	27	28	29	30	



Committee meetings 7.30pm 10.30pm



Focus nights 7.30pm 9.30pm



Club nights 7.30pm 10.30pm



School holidays NSW



Public holidays



Focus Night meetings are held in the Craft Room, Dougherty Centre, Victor St, Chatswood



Club Night meetings are held in the Main Auditorium, Dougherty Centre, Victor St, Chatswood

Over for
the Club
competi-
tions

Club night competitions close and screen on Club nights shown.

1	Feb 23	"Open"	5 mins max
2	Apr 27	"3 of 5"	5 mins max
3	Jun 22	"Sell the Unsaleable"	One min AD
4	Aug 24	"Saying"	5 min max
5	October	VOTY	As per VOTY rules

**Look under competitions on
the club Website for more
Detail about the comp themes**

website for complete details..

FOCUS NIGHT 6TH OCTOBER, 2010.

SPECIAL EFFECTS SESSION

Quite a good and useful information session. Rollup was good at 25.

As per program the session was in two parts with Scotty doing the first half and Kent the second.

Scotty used an Avid 5.3 NLE as his demo base and made sure all the Pinnacle Supporters were able to relate each demo theme and treatment to their own NLE. Since Avid runs on the Mac with almost no changes, indeed only those necessary to adapt to the mac GUI, then the session was also good for Mac fans.

Scotty looked at titles and ways to improve them with a bit of fade in and out. Then some animation to get things moving and liven up a title. We also looked at elementary clip motion effects such as "reverse motion", "freeze frame" and "fill to fit".



A quick look at Photo shop to see how a "Travelling mask" was put together ready for transfer into the NLE The demo was in fact a telescopic gun site. The black mask obscured most of the screen and left only a transparent circle with cross hairs. The mask was moved around to produce the effect of the shooter tracking a potential target looking through the telescopic site. One could use the same concept to look through keyholes, etc, etc.

A final look at stabilizing that jittery shot, which is not useable as captured and needs some correction. "Freeze frame" and "Stabilize Effect" methods of fixing the problem were compared. Stabilize wins out when there is some motion in the clip that is wanted since the effect tracks unwanted motion of a static target object and makes corrections based on the data collected, when the corrected clip is run the unwanted motion is removed and wanted motion remains. Freeze frame on the other hand kills all motion wanted or unwanted.

Unfortunately we had some HDMI interface problems with the projector and we could not get Kent's demo





up on the large screen. Kent did have a large monitor hooked up so we rearranged the audience into the "Gather around mode"

Kent recently won first in a club night competition with Video which incorporated an explosion created in a special effects editor. He showed step by step how he built up the SFZ in Adobe After Effects.

Judging by the questions and the interesting looks during both sessions a few of the attendees might just have filled in the odd knowledge gap and picked up a clue here and there.

If you were not there you missed a good night.



Don Reade & Margaret Tulloh

Our next Focus night will be interesting. Eddie Hanham will run a auction where you might just get rid of or acquire some bit of useful equipment. Look for the article elsewhere in this EE to get all the participation clues. Chairman Rob will be running a session reviewing our past year's activities, not just Focus Night. The committee will be looking for your inputs to assist with the 2011 focus and club night programs. Come along and tell us "What you want more of", "What you could do with less of" and "What we don't do that we could". It is your chance to influence the activities we plan instead of just wondering why we do or don't do things!



Ian Scott
Secretary SVMC.

NEWS IN BRIEF

Quote of the month

“Laughing at our own mistakes
can lengthen our life.
Laughing at someone else’s can shorten it.”
(Cullen Highflower).

Please don’t forget Voty competition entries have to be in on Wednesday 27th, October 2010, on meeting night. I shall be there to enter your entries. So don’t forget to fill your form in correctly.

Please supply Tape plus 6 DVD’s.

Your correct title

Aspect Ratio

Time.

The Category if it is Travel, Documentary, Drama etc. Please don’t tick the wrong Category as you could miss out.

Team Entry or Individual.

If a team entry, all team members to sign the form. There will be no Certificates issued afterward.

Thank you for your assistance during the year.

Margaret Tulloh
Competition Manager,

President:
Rob Nercessian
Vice President:
Kent Fry
Secretary:
Ian Scott
Treasurer:
Barry Crispe

The Club meets on the **FOURTH WEDNESDAY** of each month (except for November & December) at 8PM at the Dougherty Centre, Victor Street, Chatswood. Tea & Coffee are available from 7PM.

FOCUS nights, which usually cover technical subjects, are held on the **SECOND WEDNESDAY** of each month (except January & December) at 7.30PM at the Dougherty Centre, Victor Street, Chatswood.

The Committee meets on the **FIRST WEDNESDAY** of each month. Members are always welcome to attend, and for meeting time and venue, see any committee member.

Member's guests may be invited to meetings; the first visit is free, subsequent visits are \$5. New members are always welcome. Annual membership is single \$56, self and spouse \$76, country member \$28 - with an initial joining fee of \$10.

Note: Equipment brought to a Club night is not covered by the Club's insurance. Members should study their household insurance and check whether their video equipment is covered away from their premises and consider whether their cover should be extended.

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