



VIDEO ASSESSMENT SHEET for use in all club competitions

Judges please allocate points and provide constructive feedback for each of the assessment criteria on this sheet

Competition		Date of Judging	
Video title		Entry Number	

Assessment Criteria

Audience appeal / entertainment value How well did this video entertain/ interest you/ touch you emotionally?	30 points maximum	
Feedback comment		
Creativity/Originality/Approach to subject Was there something special which really contributed to the quality of this work?	20 points maximum	
Please identify the aspect which stood out		
Cinematography/Camera techniques Appropriate composition & framing/ variety of angles/ Exposure/ lighting/ steady and focus	15 points maximum	
Feedback Comment		
Editing and Titles Continuity/duration of shots/appropriate transitions/clear and suitable titles	20 points maximum	
Feedback Comment		
Audio and sounds Level and clarity/of any narrative dialogue, ambient noise, special effects and music.	15 points maximum	
Feedback Comment		
General Remarks	Total points	